

# National Conference Plant Based Food

Capturing Avenues to Intensify Food Processing Industry

8<sup>th</sup> February 2023, New Delhi – Hotel Le-Meridien

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## National Conference

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## BACKGROUND

Our environment today is harnessed with environmental pressures. Our food systems are highly animal agriculture based and thereby diversification is needed to reduce such climatic pressure occurring from one type of farming system. Consumption of entirely plant-based diet is quite new, it confirms to address many of the facets of today's agricultural system such as unethical practices in farming, inhumane treatment with animals, environmental externalities, homogeneous food system leading to unsustainability, etc. Incorporation of more plant-based diet can help in improving health of the humans and planet in general.

In principle, consumption of plant-based diet while consuming some amount of animal-based food products i.e., Dairy & Eggs is known as Vegetarianism (Lacto and Ovo Vegetarianism) respectively. Significantly, consuming entirely plant-based food products while restricting any utilisation of animal-based product is known as Veganism. According to The Vegan Society's definition, "Veganism is a philosophy and way of living which seeks to exclude - as far as is possible and practicable - all forms of exploitation of, and cruelty to, animals for food, clothing or any other purpose; and by extension, promotes the development and use of animal-free alternatives for the benefit of animals, humans and the environment. In dietary terms it denotes the practice of dispensing with all products derived wholly or partly from animals."

The individual consumption has a considerable bearing over the planet which expands timely and effects the planet considerably. There is a new paradigm shift which has approached across the globe regarding conscious consumption which is emerging as diversification in diets through integrating varied forms of food having lower carbon footprint. The heralding of newer Food System which is based upon Low Energy Inputs to be chargeable to the externalities caused by High Energy Input Food Systems. The Agro-Food Industry must respond to this urgency through Plant Based Food production and provision while also addressing the global sustainability issues.

According to the recent studies it will be remarkable to witness that the global market for the plant-based meat will reach \$370 billion in next fifteen years, he added. Furthermore, India is a promising country acquiring naturally the benefits of vast agro climatic zones dispersing the crop diversity assuring to become the flag bearer in the regime of Global Smart Protein. However, it is also essential to do not overlook the nutritional and food insecurity issues especially amongst the marginal and impoverished ones. Their economic and nutritional viability is equally of concern. Thereby, balancing is necessary between industrial agriculture, local needs, and sustainability.

With its phenomenal expertise, and vast engagement in food processing and production & development it is assumed that the Food Processing sector will hike up till 535 billion by 2025-2026. India's Plant based food production is quite revolutionising the food processing and provisioning. There are around 5 million inhabitants in India who are Vegan. Which also allow to develop more food products in this segment which will also going to support Hon'ble Prime Minister's call for Vocal for Local and Self-Reliant India.

Consumption of Plant-Based Food in India is dispersing by the means of making people more conscious about food consumption as it also effects their health. Nowadays people are aware of many diseases caused by the regular consumption of highly industrialised animal based and other processed food products hence its causation is making them prefer more plant-based diets. Veganism entails with the essence of realising every being as a part of creation thereby with no superiority but only equality. Therefore, respecting them by treating them humanely is important as they too have an existence and consciousness. Commodification of any kind of animal-based product is proscribed. The expansion of the Plant-Based Foods industry presents a significant opportunity to address climate change, food insecurity and malnutrition, and public health risk of prevailing pandemics and antimicrobial resistance, also to assist India in meeting the UN Sustainable Development Goals.

## OBJECTIVES

*The conference will focus on the following objectives:*

- To make plant-based food available locally and globally. Plant based food with an innovative approach which is akin to consumers' food preferences and taste.
- To strengthen institutional and policy environments, processes and incentives that foster appropriate forms of collaboration across plant-based food, nutrition-relevant sectors (such as food processing, health, education, etc).
- To promote PMFME, PMKSY and PLI schemes which are orchestrated to help and strengthen the food processing industry, small and medium agri-food industries etc.
- To outline and strengthen the One District One Product (ODOP) scheme in regards to elevate indigenous food products and to strengthen its marketability.
- To impetus the food system globalization while focusing on sustainability.
- To escalate the ease of credit/loan facilities to budding and MSME food processors.
- To empower Indian Food Industries to cater international market and harnessing the product development, production, and distribution.
- To identify and materialise ways under the umbrella of Plant Based or Vegan Food for food business, and to create awareness among food processing industry about it.
- Enhancing the value chain of Plant Based Food Products and operationalize food producers and their units.
- To strengthen and seek ways to make the regulatory framework as per our country's needs.
- To welcome business opportunities from both national and international gateways.
- Enhancing the value chain of Plant Based Food Products and operationalize food producers and their units.
- To empower women and child for the achievement of the long-term goals of food as well as nutrition security.
- To strengthen food distribution system in order to eliminate the problem of food and nutrition insecurity.



## PARTICIPANTS PROFILE

*The participation of the following plays an important role:*

- Plant Based Food Manufacturer
- Food Processing Industry
- Government Sector / State Enterprise
- Multilateral Agencies
- NGOs
- Health Institutions
- Other Related Business
- Global Leaders
- Foreign Missions in Nutrition and Food Processing Sector
- Diplomats
- Policy makers, Scientists & Academicians
- Impex organizations
- Agro Industry
- Frozen Food Manufacturer
- Food product/ Semi-finished Products Manufacturer
- Confectionery Manufacturer
- Beverage/ Soft Drink/ Brewing Industry
- Food Service Equipment Dealer/ Distributor

# PARTNERSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

Conference Partner Rs. 10 Lakhs	Principal Sponsor Rs. 7 Lakhs	Partners Rs. 5 Lakhs	Co-Sponsor Rs. 3 Lakhs	Supporter Rs. 1 Lakhs
<ul style="list-style-type: none"> <li>• Status of 'Conference Partner' and the Partner's name and logo will be prominently displayed at the Conference venue.</li> <li>• Branding of company logo at the main backdrop at the Conference Venue.</li> <li>• Branding of company Logo in newspaper advertisement.</li> <li>• Logo branding in Thank you panel at the Conference Venue.</li> <li>• Logo branding in event brochure.</li> <li>• Speaking opportunity as Panellist in 2 Technical Session.</li> <li>• Corporate Video Play at conference during the Lunch Break (3 min only).</li> <li>• Logo branding on the event Mailers.</li> <li>• Logo on the ASSOCHAM event Webpage.</li> <li>• Branding in Social Media Platform.</li> <li>• Complimentary exhibition space of at the Conference venue.</li> <li>• Insertion of Company's brochure into the documentation pack.</li> <li>• 10 Complimentary Passes to attend the Conference.</li> </ul>	<ul style="list-style-type: none"> <li>• Branding of company logo at the main backdrop at the Conference Venue.</li> <li>• Branding of company Logo in newspaper advertisement.</li> <li>• Logo branding in Thank you panel at the Conference Venue.</li> <li>• Logo branding in event brochure.</li> <li>• Speaking opportunity as Panelist in 1 Technical Session.</li> <li>• Corporate Video Play at conference during the Tea/Coffee Break (2 min only).</li> <li>• Logo branding on the event Mailers.</li> <li>• Logo on the ASSOCHAM event Webpage.</li> <li>• Branding in Social Media Platform.</li> <li>• Complimentary exhibition space of at the Conference venue.</li> <li>• Insertion of Company's brochure into the documentation pack.</li> <li>• 7 Complimentary Passes to attend the Conference.</li> </ul>	<ul style="list-style-type: none"> <li>• Branding of company logo at the main backdrop at the Conference Venue.</li> <li>• Branding of company Logo in newspaper advertisement.</li> <li>• Logo branding in Thank you panel at the Conference Venue.</li> <li>• Logo branding in event brochure.</li> <li>• Speaking opportunity as Panelist in 1 Technical Session.</li> <li>• Corporate Video Play at conference during the Tea/Coffee Break (2 min only).</li> <li>• Logo branding on the event Mailers.</li> <li>• Logo on the ASSOCHAM event Webpage.</li> <li>• Branding in Social Media Platform.</li> <li>• Complimentary exhibition space of at the Conference venue.</li> <li>• 5 Complimentary Passes to attend the Conference.</li> </ul>	<ul style="list-style-type: none"> <li>• Branding of company logo at the main backdrop at the Conference Venue.</li> <li>• Branding of company Logo in newspaper advertisement.</li> <li>• Logo branding on the event Mailers.</li> <li>• Logo branding in Thank you panel at the Conference Venue.</li> <li>• Logo on the ASSOCHAM event Webpage.</li> <li>• Branding in Social Media Platform.</li> <li>• Insertion of Company's brochure into the documentation pack.</li> <li>• Complimentary exhibition space of at the Conference venue.</li> <li>• 3 Complimentary Passes to attend the Conference.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo visibility on event Backdrop.</li> <li>• Logo in newspaper advertisement.</li> <li>• Logo branding in Thank you panel at the Conference Venue.</li> <li>• Logo Branding on the event Mailers.</li> <li>• Logo on the ASSOCHAM event Webpage.</li> <li>• Branding in Social Media Platform.</li> <li>• 3 Complimentary Passes to attend the Conference.</li> </ul>

## PARTICIPATION FEE

**INR 2,500/- Per Delegate (Including GST)**

**Exhibition Stall: INR 50,000 + GST (Stall Size: 3 x 2 sqm.)**

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